

AUG10/12 12.2
*** WFTV-TV ***

REP: TO LENA
FR JULIE
NEW ORDER
TTLS \$34000..18X
PLS CFM, THX 8/10

Politica

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 544												
1			700A-900A	30		\$2,300.00	8/15	8/15	1		WED	1
PROGRAM : GMA												
2			700A-900A	30		\$2,300.00	8/20	8/20	1		MON	1
PROGRAM : GMA												
3			1000A-1100A	30		\$600.00	8/16	8/16	1		THU	1
PROGRAM : MILLIONAIRE/FEUD												

REP HEADLINE# 6272683
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

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4			1000A-1100A PROGRAM : MILLIONAIRE/FEUD	30		\$600.00	8/21	8/21	1		TUE	1
5			1200N-100P PROGRAM : NOON NEWS	30		\$1,000.00	8/16	8/16	1		THU	1
6			1200N-100P PROGRAM : NOON NEWS	30		\$1,000.00	8/20	8/21	2		M-TU	2
7			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$900.00	8/15	8/17	2		W,F	2
8			400P-500P PROGRAM : DR OZ	30		\$900.00	8/21	8/21	1		TUE	1
9			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$4,200.00	8/15	8/16	2		W-TH	2
10			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$4,200.00	8/20	8/21	2		M-TU	2
11			700P-800P PROGRAM : JEOP/WHEEL	30		\$1,400.00	8/18	8/18	1		SAT	1
12			600P-630P PROGRAM : NEWS	30		\$1,600.00	8/18	8/18	1		SAT	1
13			600P-630P PROGRAM : NEWS	30		\$2,200.00	8/19	8/19	1		SUN	1
14			1130P-1200M PROGRAM : SPORTSNIGHT ON NINE	30		\$500.00	8/19	8/19	1		SUN	1

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AUG/12			34000.00									

CONTRACT TOTAL 34000.00
TOTAL SPOTS 18

MARKET TOTALS \$82,926 WFTV 41% WKMG 6% WESH 43% WOFL 7% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*